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## BlueSky Telecom Pty Ltd Privacy Policy

### 1. Privacy Policy

This Privacy Policy sets out how BlueSky Telecom Pty Ltd (ACN 163 443 463) ("BlueSky") uses and protects information that you give when you use our technology and our websites.

BlueSky is committed to providing quality services to you and this policy outlines our ongoing obligations to you in respect of how we manage your personal information.

We have adopted the National Privacy Principles ("NPPs") contained in the Privacy Act 1988 (Cth) ("Privacy Act"). The NPPs govern the way in which we collect, use, disclose, store, secure and dispose of your Personal Information.

### 2. Information Collected

BlueSky offers a variety of applications and services that can be used across websites, banner ads, social media portals, intranet and its voice & data networks in general. These are collectively referred to as the "Services". The primary goals in collecting information are to improve our features and content and to deliver content that may be of interest to you. BlueSky collects information from and about individuals who use the Services as follows:

- a. Personal contact information: such as your name, address, phone number and email address.
- b. Financial Qualifications and billing information: such as your billing name and address, and credit card number.
- c. Information collected through the use of information-gathering tools such as cookies and web beacons: These include your Web browser type, your IP address, your Internet Service Provider, your operating system or device type, date and time stamps, and other related data.

### 3. Use of Information Collected

BlueSky may use your personal information to recommend and deliver content to you based on your expressed preferences and inferred interests. Your information may also be used to determine the composition of and engage our user base and to analyse how our services are being used more generally. It may also be used to serve advertising that is relevant to our users and their interests.

BlueSky will not review, share, distribute, or reference any personal information or other customer data except as required under our Terms and Conditions or as required by law. In accordance with the BlueSky Terms and Conditions, BlueSky may access this information only for the purpose of providing the Services, preventing or addressing service or technical problems, at a customer's request in connection with customer support matters, or as may be required by law.

### 4. International Transfer of Information Collected

To facilitate BlueSky's operations, the company may transfer and access data about our customers from around the world. This Privacy Policy shall apply even if BlueSky transfers data about customers to other countries.

### 5. Disclosure of Personal Information to Third Parties

BlueSky may disclose your personal information in a number of circumstances including the following:

- a. Service Providers: we may disclose your information to service providers involved in operating our business. This includes third party platforms on which we operate, payment providers, email services providers, content delivery networks, analytics companies, and other professionals such as accountants and lawyers.
- b. Partner Companies: We may partner with other companies to jointly offer products or services and BlueSky may share your information with the third party. BlueSky does not control our business partners' use of the data collected, and their use of the information will be in accordance with their own privacy policies. If you do not wish for your information to be shared in this manner, you may opt not to purchase or specifically express interest in a jointly offered product or services.
- c. To the Public: We may publicly disclose aggregated user statistics and other information. This information does not include personal information and we may otherwise disclose it for industry analysis, demographic profiling, marketing, and other purposes relating to our Services.
- d. Business Transfers: In the event that BlueSky is involved in a business transition that involves the sale, acquisition, merger or divestment of BlueSky, we may disclose any information about you to the acquiring entities. The transferred information will remain subject to the provisions of this Privacy Policy, as updated.



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- e. Where required or authorised by law: BlueSky reserves the right to use or disclose information provided if required by law or if the company reasonably believes that use or disclosure is necessary to protect the company's rights and/or to comply with a judicial proceeding, court order, or legal process.

## **6. Third Party Services**

Our Services may provide links to third party websites and applications. We have no control over these websites and applications and therefore we cannot be responsible for the protection and privacy of any information which you provide whilst visiting these third party services. You should exercise caution and refer to the privacy policy applicable to the third party service in question.

## **7. Security of Personal Information**

Your personal information is stored in a manner that reasonably protects it from misuse and loss and from unauthorised access, modification or disclosure. Please be advised, that we cannot guarantee that our security measures will fully eliminate all security risks or potential breaches.

When your personal information is no longer needed for the purpose for which it was obtained, we will take reasonable steps to destroy or permanently de-identify your personal information. However, most of the personal information is or will be stored in client files which will be kept by us for a minimum of 7 years.

## **8. Access to your Personal Information**

You may access the personal information we hold about you and to update and/or correct it, subject to certain exceptions. If you wish to access your personal information, please contact us in writing or via email at [accounts@blueksytel.com.au](mailto:accounts@blueksytel.com.au)

BlueSky will not charge any fee for your access request, but may charge an administrative fee for providing a copy of your personal information.

In order to protect your personal information we may require identification from you before releasing the requested information.

## **9. Maintaining the Quality of your Personal Information**

It is important to us that your personal information is up to date. We will take reasonable steps to make sure that your personal information is accurate, complete and up-to-date. If you find that the information we have is not up to date or is inaccurate, please advise us as soon as practicable so we can update our records and ensure we can continue to provide quality services to you.

## **10. Policy Updates**

BlueSky reserves the right to change this policy statement from time to time. We will provide notification of the material changes to this Privacy Policy through our website at [www.BlueSkytel.com.au](http://www.BlueSkytel.com.au)

If any future changes to this Privacy Policy are unacceptable to you, or cause you to no longer be in compliance with this Privacy Policy, then you must terminate, and immediately stop using the Services. Your access to or use of the Services following changes to this Privacy Policy shall constitute your acceptance of those changes and your consent to our use of your information consistent with this Privacy Policy.

## **11. Privacy Policy Complaints and Enquiries**

If you have any queries or complaints about our Privacy Policy please contact us at:

- Level 7, 16 Victoria Avenue PERTH WA 6000
- [accounts@blueksytel.com.au](mailto:accounts@blueksytel.com.au)
- 1300 508 801